Greco Guitars

★ DESIGNED, SERVICED AND ADJUSTED BY THE Goya GUITAR COMPANY

Greco Guitars

MODEL GR-1
Classic Guitar
(Nylon Strings)

Spruce top (natural color). Back and sides of dark brown maple. Rosewood fingerboard and bridge. 3 piece neck. Slotted headpiece, white rollers. White binding on front and back of body and around sound hole. Wide mahogany inlay around sound hole. Concert Size.

$79.50

Presenting the new incomparable line of GRECO acoustic guitars, consisting of six models - 2 Classic and 4 Flat Top Steel String.

In selecting the European factory to develop these instruments, we took into consideration the supply of seasoned wood, modern plant facilities and most important, the skilled workmanship of fine old world craftsmen.

Only the finest quality of choice maple, spruce tops and mahogany veneers are used in the construction of these superior instruments.

The GRECO is the only guitar that is available with all of the features of professional high priced models that bears a moderate, medium price tag.

All of this, coupled with the careful servicing and adjustment in the shops of the Goya Guitar Company, makes the new GRECO . . . The medium priced guitar.

MODEL GR-2
Classic Guitar
(Nylon Strings)

Same as GR1 except back and sides are highly polished rich brown mahogany.

$89.50

Greco Guitar Dimensions: Overall Length—38¼", Body Length—18¼", Upper Bout—10¾", Lower Bout—14", Depth—3½"

MODEL GR-4
Flat Top Spanish Guitar
(Steel Strings)

Spruce top (Sunburst color). Back and sides of very dark brown maple. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. White binding on front and back of body and around sound hole. Concert Size.

$69.50

MODEL GR-5
Flat Top Spanish Guitar
(Steel Springs)

Same as GR4 except top is natural color.

$74.50

MODEL GR-6
Flat Top Spanish Guitar
(Steel Strings)

Top, back and sides in highly polished brown mahogany. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. Black binding on front and back of body and around sound hole. Concert Size.

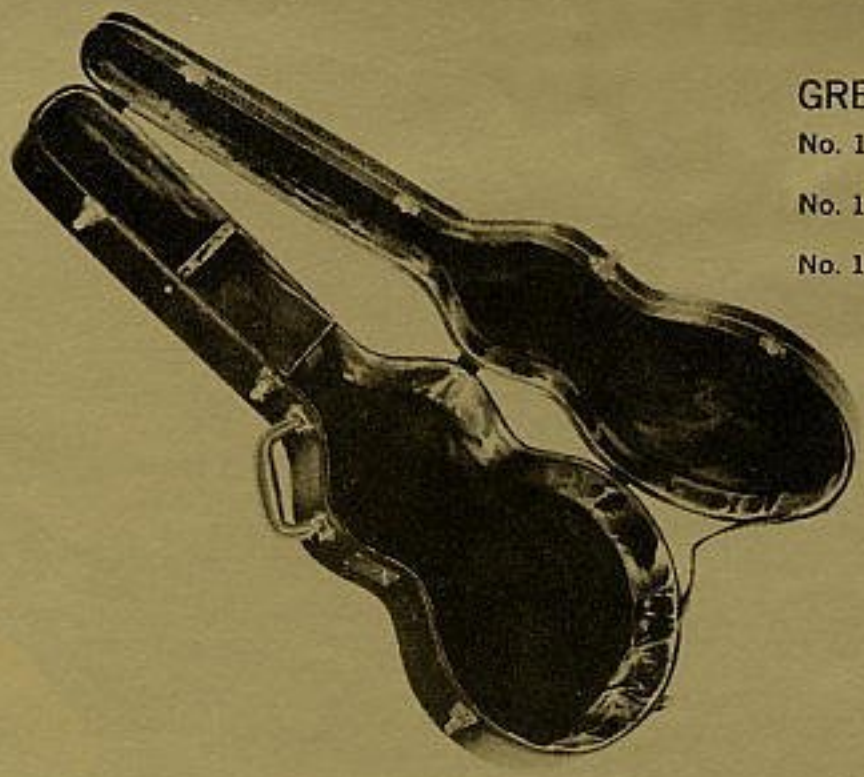
$79.50

MODEL GR-7
Flat Top Spanish Guitar
(Steel Strings)

Spruce top (natural color) back and sides of highly polished brown mahogany. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. White binding on front and back of body and around sound hole. Concert Size.

$84.50

Note: Prices do not include any Federal Excise Taxes



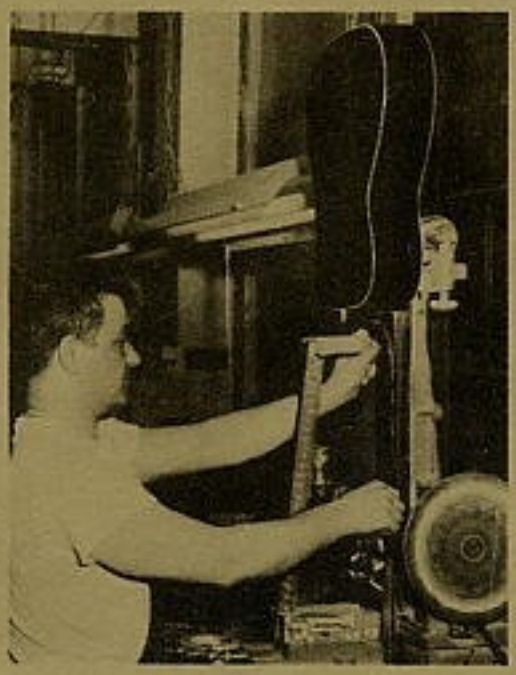
GRECO GUITAR CASES

No. 125—Laminated Chipboard, Fleece Lined $10.50

No. 132—Deluxe Chipboard, Vinyl Covered, Plush Lined $17.50

No. 146—Hard Shell, Flannel Lined $32.00

Every Greco Guitar, before it is approved for shipment to authorized Greco dealers, is carefully adjusted, serviced and tested by the craftsmen of the Goya Guitar Company in New York City. Thus, every instrument is delivered to the consumer in perfect playing condition complete with all necessary adjustments for proper string alignment, tuning and height of action. These scenes show our shop staff performing this important service.



Exclusive Distributor
HERSHMAN MUSICAL INSTRUMENT CO., INC.
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AUTHORIZED DEALER